CULTIVATE FORECASTS

Know the future, own the future.

A crowd-driven forecasting platform that captures insider knowledge to increase the chances of success on your most critical decisions.

Stop flying blind. Your people know.

Your people have experience and knowledge that you're not capturing, leaving you with significant blind spots and a limited, often biased perspective ahead of your most important operational and strategic decisions. Unlike surveys, Cultivate Forecasts uses state of the art human forecast aggregation methods with your employees, partners, and customers, to easily quantify the likelihood of future events.
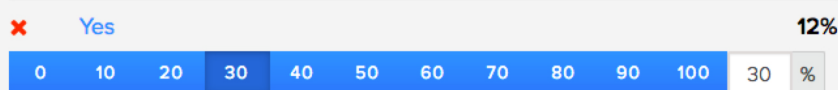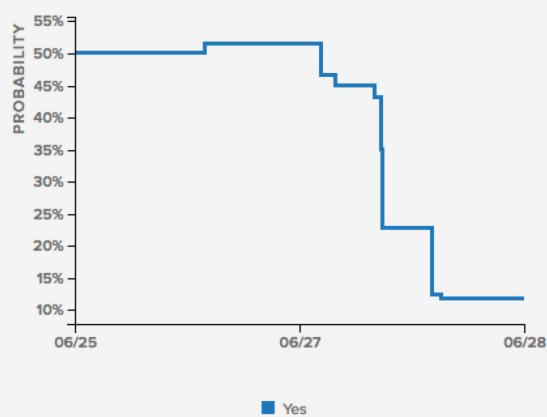

70%
average participation compared to 30-40% on employee surveys.

Note: Cultivate Forecasts can be hosted by Cultivate in the cloud or on premise in your data center.

Key Outputs

Real-time probabilistic forecasts that quantify the "ground truth" of what your people think is going to happen with key business events.

Readout of organizational and individual biases, so you can give feedback and build more rational decision-making.

Contextual output about why people forecast the way they do through comment threads and upvoting.

Measure your accuracy at making forecasts, so you understand where there are gaps in awareness and understanding.

For visionary organizations who believe their people are a critical, yet under-utilized asset.

Our platform has been used by leading large organizations, including the U.S. Intelligence Community, Twitch, Procter & Gamble, and Shell. Through 20+ years of experience managing internal crowdsourcing projects, our team has developed proven solutions that transform how you're performing the following business functions:

- Operational risk management
- Strategy and competitive intelligence
- Board of Directors oversight and regulation
- Product development

- Sales/demand forecasting and planning
- Portfolio evaluation
- People and organization
- Program management